

**B.Com. III  
Semester V  
e-COMMERCE - I**

**Time : 3 Hours**

**Marks: 0**

---

**Objective:** The objective of the course is to familiarize the students with the essentials of internet based e-commerce and to make them comprehend its practical aspects as well as growth potential of e-commerce in India.

**Unit I: Basics of e-commerce:**

Meaning of e-commerce, Essential components of e-commerce, four basic models/ concepts of e-commerce, Operational scheme of e-commerce, Benefits of e-commerce, Limitations of e-commerce and e-commerce v/s traditional commerce

**Unit II: e-commerce in India:**

History of Internet, Initiation of internet in India, Growth of internet users in India, Current scenario of e-commerce in India, Government FDI policy about e-commerce in India, Future of e-commerce in India

**Unit III: Retail e-commerce:**

Concepts of Business to Consumer (B2C), Consumer to Business (C2B) and Consumer to Consumer (C2C) e-commerce, Consumer's shopping procedure on internet, Disintermediation and re-intermediation in B2C, E-auction procedure and benefits

**Unit IV: B2B e-commerce:**

Meaning and characteristics of Business to Business (B2B) e-commerce, Key technologies for B2B e-commerce, E- Marketplace models of B2B- Supplier oriented marketplace, Buyer oriented marketplace and Intermediary oriented marketplace

**Unit V: e- Payment and e- Banking:**

Indian Payment Models, e-payments options: Electronic fund transfer (EFT), Credit cards and debit cards based payment, Use of mobile applications (apps) for e-payment, Meaning of electronic banking, online banking services, benefits of online banking, Future of online financial services in India



MJL  
PRINCIPAL  
Art, Science & Commerce  
College, Chikhaldara

### Books Recommended

1. Agrawala Kamalesh N and Agrawal Deeksha :  
Bride to Online Storefront, Macmillon India, New Delhi.
2. Agarwala Kamalesh N. and Agrawal Deeksha:  
Business on the Net- Introduction toe- Commerce; Macmillon India, New Delhi
3. Agarwala Kamalesh N. and Agrawal Deeksha:  
Bulls, Bears and The Mouse-An Introduction to Online Stock Market Trading; Macmillillon India,  
New Delhi.
4. Tiwari Dr. Murli Dr.:  
Education and E-Governance; Macmillon India, New Delhi.
5. Afuah A.and Tucci C.:  
Internet Business Models and Strategies; Mc Graw Hill, New York.

### Internal Assessment Scheme

1. Theory paper will carry 60 marks and internal assessment 40 marks
2. 40 % Marks will be based on continue evaluation of the student assignment, class test, seminar and web-site visit /Industrial visit and project report.
3. Student will have to work under the guidance of the teacher and submit project report before fifteen days of the commencement of the theory examination.

\*\*\*\*\*



MJL  
PRINCIPAL  
Art, Science & Commerce  
College, Chikhaldara

**SANT GADGE BABA AMRAVATI UNIVERSITY**  
**SPECIAL NOTE FOR INFORMATION OF THE STUDENTS**

(1) Notwithstanding anything to the contrary, it is notified for general information and guidance of all concerned that a person, who has passed the qualifying examination and is eligible for admission only to the corresponding next higher examination as an ex-student or an external candidate, shall be examined in accordance with the syllabus of such next higher examination in force at the time of such examination in such subjects, papers or combination of papers in which students from University Departments or Colleges are to be examined by the University.

(2) Be it known to all the students desirous to take examination/s for which this prospectus has been prescribed should, if found necessary for any other information regarding examinations etc. refer the University Ordinance Booklet the various conditions/provisions pertaining to examinations as prescribed in the following Ordinances-

Ordinance No. 1	:	Enrolment of Students.
Ordinance No.2	:	Admission of Students
Ordinance No. 4	:	National Cadet Corps
Ordinance No. 6	:	Examination in General (relevant extracts)
Ordinance No. 18/2001	:	An Ordinance to provide grace marks for passing in a Head of Division (Higher Class) and getting Distinction in the subject and condonation of deficiency of marks in a subject in all the faculties prescribed by the Statute NO.18, Ordinance 2001.
Ordinance No.9	:	Conduct of Examinations (Relevant extracts)
Ordinance No.10	:	Providing for Exemptions and Compartments

Ordinance No. 19	:	Admission Candidates to Degrees
Ordinance No.109	:	Recording of a change of name of a University Student in the records of the University
Ordinance No.138	:	For improvement of Division
Ordinance No.19/2001	:	An Ordinance for Central Assessment Programme, Scheme of Evaluation and Moderation of answerbooks and preparation of results of the examinations, conducted by the University, Ordinance 2001.

Registrar  
Sant Gadge Baba Amravati University



ML  
PRINCIPAL  
Art, Sci & Commerce  
College, Chikhaldara

## Appendix-H

## CERTIFICATE

Name of College/Institution : .....

Name of the Department :- .....

This is to certify that this Book contains the bonafide record of the practical work of Shri/Kumari/Shrimati

.....  
 of B.Sc.Part-..... (Semester-.....) during the Academic year

Dated:...../...../20.....

Signature of the Teacher who taught the examinee

1. ....

2. ....

Head of the Department

(Note : In absence of certificate for practical record book (Appendix-H), examinee shall not be allowed to appear for the practical examination.)

Sd/-

(Dr.Kamal Singh)  
 Vice-Chancellor

Amravati  
 Date : 11/6/2010

\*\*\*\*\*

Sang Gadge Baba Amravati University, Amravati

## DIRECTION

No. : 37 / 2011

Date : 26.7.2011

**Subject : Corrigendum to Direction No.16/2010 in respect of Examinations leading to the Degree of (Bachelor of Science) (Three Year Degree Course – Semester Pattern)**

Whereas, the Direction No. 16 of 2010 regarding Examinations leading to the Degree of (Bachelor of Science) (Three Year Degree Course – Semester Pattern), Direction-2010 is in existence.

AND

Whereas, the existing provision regarding theory examination of Semester-I & II shall be simultaneously conducted by the University at the end of Semester-II in Summer as well as the practical examinations shall be conducted annually for each semester.

AND

Whereas, the Committee constituted by the faculty of Science, under the Chairmanship of Dean of the faculty in its meeting held on 28.6.2011 and 14.7.2011 has considered the issues regarding conduction of theory and practical examination of B.Sc. Semester-I to VI at the end of each semester, from the Academic Session 2011-12.

AND

Whereas, making amendments in the Ordinance for above examination is a time consuming process.

AND

Whereas, it is necessary to carryout the corrections to Direction No.16 of 2010 issued earlier as stated in para No.1 above, urgently.

Now, therefore, I, Dr.Mohan K.Khedkar, Vice Chancellor of Sant Gadge Baba Amravati University, in exercise of powers conferred upon me under sub-section (8) of section 14 of the Maharashtra Universities Act., 1994, do hereby direct as under:

1. This Direction may be called "Corrigendum to Direction No.16/2010 in respect of Examinations leading to the Degree of (Bachelor of Science) (Three Year Degree Course – Semester Pattern)".

MYL  
 PRINCIPAL  
 Art, Science & Commerce  
 College, Chikhaldara

- Note:** 1. There shall be only one theory paper of each science subject other than Mathematics for every semester.
2. Distribution of marks of practical within the limit of Max. Marks shall be as prescribed by the B.O.S. of the concerned subject.
3. In absence of certificate for practical record book (Appendix-H), examinee shall not be allowed to appear for the practical examination.

#### Appendix-G

The internal assessment marks assigned to each theory paper as mentioned in **Appendix-A to F** shall be awarded on the basis of assignment, class test, attendance, project assignments, Seminar, Study tour, Industrial visit, Visit to educational institutions and research organization, field work, group discussion or any other innovative practice/activity. The marking scheme for each of the practice/activity shall be as under :-

Sr. No.	Semester	Practice /Activity	Details of marking scheme	Total marks for		
				Languages	Mathematics	Other Science Subjects
1	2	3	4	5	6	7
1	Semester -I & II	Assignment	Two assignments per theory paper	04	05	08
2	Semester -I & II	Class Test	Two class test (on passing test)	06	10	12
<b>Total marks for Sem-I /II</b>				<b>10</b>	<b>15</b>	<b>20</b>
3	Sem-III, IV, V & VI	Project Assignment	On latest developments in the subject in 100-200 words	—	03	04
4	Sem-III, IV, V & VI	Class Test	Two class test (on passing test)	—	08	10

1	2	3	4	5	6	7
5	Sem-III, IV, V & VI	Seminar, Study tour, Industrial visit, Visit to educational institutions, research organization, field work, group discussion or any other innovative practice/activity.	Any one of the activity with report of the activity.	—	04	06
<b>Total marks of Sem-III/ IV/V/ VI</b>				<b>—</b>	<b>15</b>	<b>20</b>

- Note :**
1. The concerned teacher shall have to keep the record of all the above activities till the passing out of that batch.
  2. At the beginning of each semester, every teacher shall inform his/her students unambiguously the method he/she proposes to adopt a scheme of marking for the internal assessment.
  3. Teacher shall announce the schedule of activity for Internal Assessment in advance in consultation with HOD/Principal.
  4. Normally the teacher concerned may conduct three written tests spread periodically during the semester and award the marks on the test on passing of any two tests.
  5. The internal marks shall be displayed on the notice board before three weeks of the commencement of the theory examination. Grievances if any, of the student regarding Internal Assessment marks shall be settled by the Principal at college level in consultation with the concerned teacher.
  6. Final submission of internal marks to the University shall be before commencement of the theory examinations.



ML  
PRINCIPAL  
Art, Science & Commerce  
College, Chikhaldara