

SOF 10

Stand on your own feet...

E-BOOK

'Empowering Students with Soft Skills'



**SANT GADGE BABA AMRAVATI UNIVERSITY
AMRAVATI (MS)**

INDEX

(Please click on Chapter title to get direct access)

Ch. No.	Chapter & Author Name	Page No.
SECTION 01 - MOTIVATION		
01	<u>Importance of Motivation</u> <i>Dr. Dyanendra Hedao</i>	01
02	<u>Internal & External Motivation</u> <i>Dr. Rakesh Badgajar</i>	12
03	<u>Self-Talk</u> <i>Dr. Pallavi Mandaogade</i>	16
04	<u>Growth Mindset</u> <i>Prof. Alim Khan</i>	22
SECTION 02 - GOAL SETTING		
05	<u>Dreams & Goals</u> <i>Prof. Prashant Ajmire</i>	29
06	<u>Setting Goals</u> <i>Dr. Rekha Maggirwar</i>	34
07	<u>Types of Goals</u> <i>Dr. Radhika Deshmukh</i>	40
08	<u>Case Study</u> <i>Dr. Pavan Deshmukh</i>	46
SECTION 03 - VERBAL COMMUNICATION		
09	<u>Listening, Watching & Speaking</u> <i>Dr. Sanket Malviya</i>	57
10	<u>Win-Win Situation</u> <i>Dr. Dnyansheel Khanderao</i>	66
11	<u>Emphatic Communication</u> <i>Dr. Yogesh Ingale</i>	71
12	<u>Preparation of Speech</u> <i>Prof. Yuvraj Vaidya</i>	78
13	<u>Public Speaking</u> <i>Prof. Zakir Khan</i>	84
14	<u>Current Affairs in Speech</u> <i>Prof. Sonal Kame</i>	91
SECTION 04 - NON VERBAL COMMUNICATION		
15	<u>Science of Body Language</u> <i>Dr. Swati Damodare</i>	97
16	<u>First Impression</u> <i>Dr. Vaibhav Adhao</i>	104
17	<u>Reading Face & Eyes</u> <i>Dr. Sanjay Shenmare</i>	110
18	<u>Cross Cultural Body Language</u> <i>Prof. Ashish Kokate</i>	118
SECTION 05 - PRESENTATION SKILL		
19	<u>Grooming as a Speaker</u> <i>Dr. Pankaja Ingle</i>	128
20	<u>Clarity of Words, Thoughts & Idea</u> <i>Dr. Rita Deshmukh</i>	135
21	<u>Manners</u> <i>Prof. Shoeb Khan</i>	142
22	<u>Speed, Audibility & Voice Modulation</u> <i>Prof. Jeetendra Barulkar</i>	147
23	<u>Audience Handling</u> <i>Prof. Vijay Deshmukh</i>	153
		<i>Contd.</i>



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Chapter 01

IMPORTANCE OF MOTIVATION

STAY HUNGRY. STAY FOOLISH.

Steve Jobs

Everybody wants to live a successful life. But what makes anyone successful? The answer is motivation. Motivation means reasons for doing something. Motivation is a fundamental factor for a person to be successful in life. Motivation is synonymous with inspiration, impetus, stimulus, impulse, etc. 'Ignited mind' is the very right meaning of motivation. As per APJ Abdul Kalam ignited mind is the necessary and prerequisite condition to be successful.

Understanding success for us correctly, accurately, and precisely we must analyze some successful people from different walks of life. Otherwise, we will have limited meaning of success and we will achieve limited success. Here the concept of Think Global, Act Local is useful.

To understand the importance of motivation let me tell you a story-

Haile Gebrselassie¹ was a little boy from Ethiopia. His parents were poor farmers. They were working very hard every day on the farm. They always used to ask him to work on the farm and oppose his playing outside. They considered playing as just kind of wasting time. But, he had a dream of becoming an Olympic medalist. He was motivated to become like Miruts Yifter, the Ethiopian long-distance runner who had won Gold medal in the Olympic. He always

Page | 1



Students' Development

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