

One Day Interdisciplinary National E-Conference on



'Covid-19' & Its Impact On The Various Factors

26 May 2020 ISBN : 978-81-942797-4-7

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M.E.S. Arts & Commerce College

Mehkar, Dist. Buldana 443301 Maharashtra
Affiliated with

Sant Gadge Baba Amravati University, Amravati

E-Souvenir

Impact Of COVID-19 lockdown on the Agricultural Sector



Impact Of COVID-19 lockdown on the Industrial Sector



Corona

Impact Of COVID-19 lockdown on the Service Sector



Impact Of COVID-19 lockdown on the Unorganised Sector



Impact Of COVID-19 lockdown on the Social & other sector



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Impact of covid19 disease on Indian tourism sector

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Abstract-

The Indian tourism sector is a Major revenue generating sector of the Indian economy. Nowadays this sector is worstly affected by the pandemic covid19. As there is a lockdown situation in India the largely revenue generating sector is not contributing to GDP a single penny. After lockdown is lifted due to the fear of spread of the disease people will not travel for at least one year, which results in negative growth in tourism. Not only tourism sector is badly affected by the pandemic but the allied sectors like hotels and other hospitality industry is also hited badly. The only way to get rid of this problem is to promote tourism with social distancing and other preventive measures of the disease, so that tourists get attracted to tourist destinations.

Introduction-

As we all are locked down ourselves at home due to the pandemic covid19, we are unable to plan our holidays to the famous tourist destination but most of us would think to go to tourist destination of their choice after had been stayed at home for the long period of lockdown. The doctors will advise you to avoid the unnecessary journey but you would like to be at the place where you can enjoy for a some while. This thinking of yours can provide a boost to the Indian tourism sector.

If people will go for the tour on large scale the Indian tourism sector would recover itself from the loss suffered by it.

Indian tourism sector-

India is vibrant location of the world for the tourism. The ancient culture, heritage and history of this nation attract global tourist to India. 4.2 crore jobs created in this sector upto 2019 which is 8.1 % of total employment. India ranks 3 rd in terms of contributing to nations GDP among 185 countries as per WTTC. There is reduced rate of foreign tourist arrival till 2019 but there is increase in domestic and out bound tours.

Impact of covid19 on Indian tourism sector-

Indian tourism sector is badly affected by the pandemic covid19. The overall impact is negative. This industry is its own place in Indian economy.

Travel and tourism account for 9.2% of India's GDP(2018) the tourism sector generated 26.7 million jobs in 2018. The cascading effect of the coronavirus has been



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various destination with in domestic borders and even in various countries. 4-5cr jobs could be cut due to pandemic. Branded hotel groups had set to loose as much as Rs 1.10 lakh cr. Tour operators will loose Rs 25,000cr inclusive of inbound and domestic operators there is no new business for last 40 days in India. Maximum cancellation or postponed of services. Fund flow has stopped. There is also a major effect on connected industries like hospitality, hotels, transports, guides, artisans and many more other unorganized tourism sectors as well.

Many tourist destinations evacuated tourist from 15 march 2020 onwards. By mid of march, initially only international travel was suspended in India but latter domestic travel was also suspended immediately tourism was first affected, and it will be the last industry to recover as per the current scenario there is no clarity about reopening of tourism uncertainly on the commencement of about international travel for the next 12-18 months. there is major effect of foreign exchange earnings through tourism. Counties who are dependent purely on tourism will face major economical crisis

Due to economic slowdown surely number of customers / travelers who will opt for leisure services will be were low. Proper sanitized services of tourist vehicles , hotel and restaurants are important factor for post covid-19 tourists and tourism industry. Cost of the tour / travel may increase , and it will directly affect the number of total tourist counts. Duration of all travel related operation will take time. Online services will get more preference instead of older times business travel of guests. The Indian Chamber of Commerce (ICC) has recommended some measures as follows:

Short-term measures-

1. Most of tourism companies afflicted by coronavirus Pandemic are now anxiously looking for interim relief to pay EMIs, instalments, taxes and salaries to employees for at least six months. The RBI already announced that all banks and NBFCs had been permitted to allow a moratorium of 3 months on repayment of term loans outstanding on March 1, 2020. The loan EMI payments will restart only once the moratorium time period of 3 months expires. Given the severity of damage, ICC thinks that Government should extend the time period to six months.
2. It is suggested that six to nine month`s moratorium on all principal and interest payment on loans and overdrafts, besides deferment of advance tax payments.
3. It recommends a complete GST holiday for tourism, travel and hospitality industry for the next 12 months till the time recovery happens.
4. The government announced an Rs. 1.7 lakh crore relief package aimed at providing a safety net for those hit hardest by the Covid-19 lockdown. Business fraternity thinks that this amount is largely insufficient and government should consider to increase the relief package.

Long-term measures-

1. After the impact of coronavirus pandemic subside, the primary aim of all the stakeholders of the country would be to bring back the confidence of the tourists to visit India. In fact, in the long run, the country will have a competitive edge in this



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found to cripple the Indian tourism and hospitality industry at an astonishing pace. according to the ministry of civil aviation, India is witnessing a 25% to 30% drop in inbound international visitors to the country in the backdrop of novel coronavirus fears. the covid-19 out break has also started showing its impact on the domestic tourism sector and summer booking to leisure destination like rajasthan and the hills. Summer travel is the peak travel period in India. Considering that most domestic travelers book their flight tickets 2-3 weeks before the travel date, the travel companies saw a more than 30% drop in domestic travel this summer compared with last year. Maximum impacted summer destinations are Leh, Guwahati, Coimbatore, Srinagar and Amritsar where more than 40% drop has been recorded. This is after airline fare drop by 20% for domestic routes.

There has been reduction in the number of domestic travelers as people with business purpose or emergency requirements were only travelling. The number of visitors the statue of unity in Gujrat dropped by over 38% from January to February, and the revenue collected fell approximately Rs. 5 crore. Due to corona virus outbreak , the industry has seen a flurry of international and domestic cancellations. There has been reduction in number of domestic travelers. The corona virus scare has abruptly cut short the charter tourism season in Goa midway with visas for international travelers getting suspended from march 13 midnight onwards. Now, empty charters will arrive to take back tourists to their destinations in the days to come. During the last tourist season, 250 chartered flights had arrived from different countries, including Russia and the UK. The collapse of travel firm Thomas cook in the UK last year had severely affected chartered flights to Goa.

The hospitality sector in totality is also bearing the brunt of reduced travel. Hospitality companies have seen a 50% drop in bookings within India between March 2 and 9. People are postponing booking plans in large numbers. According to Edelweiss Securities, both occupancies and tariffs would be impacted in March 2020 and the April-June 2020 quarter. While domestic tourism might see an improvement on limited outbound travel, the recent cases in India would limit that opportunity as well. Some popular domestic routes had seen 20-25% decrease in last-minute airfares. Airlines are also refraining from increasing prices for the summer season in order to pre-empt weakening of demand on the domestic side. Disruption due to corona virus could result in 18-20 % erosion of nationwide occupancy across the sector, and 12-14 % drop in average daily rates (ADRs) for the entire 2020. The hospitality sector is also likely to be impacted by large-scale cancellation and drop in room rates. After first case was found in china in December 2019. First case was found in india on 30 january 2020. tourist started reducing in affected areas since February 2020. Restriction and new policies applied for visa services from affected countries. Screening at the airport started due to lockdown most of the offices were closed and tourist were unable to get exact status of their own travel bookings. People have booked through big or small travel companies they were getting response from respective travel organizations. Due to pandemic situation duration of lockdown and commencement of travel is not predictable till date. Tourist where stuck at



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respect, since it has been least affected by the pandemic compared to other countries afflicted by corona virus . the government and private stakeholders should very subtly publicise this newly acquired credibility for promoting our tourism sector. Government should allocate sufficient funds for organizing road shows and other promotional activities in prospective markets.

2. Government of India should tie up with healthcare accreditation bodies of foreign countries to issue Fitness Certificates for visa purpose. every tourist will have to procure this certificate from the respective authority in his/her country to get visa.
3. The government should focus highly on all types of safety measures for the tourists visiting various places of the country. Since global tourism fraternity will take some time to settled after the aftermath of this pandemic, the sector per se should now focus more on domestic travelers. People would now feel more comfortable to travel within the country rather than going abroad. Alternative tourist spots should be developed and marketed properly within the country.
4. Since east and north eastern states are comparatively in better position in terms of spread of corona virus, both central and state government of this region should emphasize on promoting and developing tourism attractions of this region.